International scientific conference

Conference Programme

January 31\textsuperscript{st} – February 1\textsuperscript{st}, 2017
Framework Programme:

**January 31st, 2017**

08:30 - 10:30 registration,
10:30 - 12:30 opening speech, plenary session at J1 hall,
12:30 - 14:00 lunch (at the conference venue, please bring your conference badge)
14:00 - 17:30 sessions*
18:00 - 22:00 banquet (at the conference venue, please bring your conference badge)

**February 1st, 2017**

09:00 - 11:00 sessions, closing of the conference
11:00 - 12:30 lunch (at the conference venue, please bring your conference badge)

Each presentation takes 10 minutes + 5 minutes are reserved for a discussion. PC and projector are available at every session room.

* Refreshment (espresso, tea, mineral water, pastry, bagels) is available from 15:00 till 16:00. Tearoom is opened from 08:30 till 18:00.

*Changes reserved.*
Programme January 31st, 2017

J1 hall

Opening speech

- Mr. Kamil Kuča
  Rector, University of Hradec Králové

- Mr. Josef Hynek
  Dean, University of Hradec Králové, Faculty of Informatics and Management

- Mrs. Petra Marešová
  Head of the Department of Economics, University of Hradec Králové, Faculty of Informatics and Management

Plenary session invited speakers

1. Mr. Radek Urban
   Czech National Bank
   Director of Restructuring Department

   „BAIL-IN“ AS A GAME-CHANGER IN THE RECOVERY AND RESOLUTION FRAMEWORK

2. Mr. Jaroslav Sixta
   Czech Statistical Office
   Director of macroeconomic statistics

   CURRENT TRENDS IN THE MACROECONOMIC STATISTICS

3. Mrs. Agnieszka Tarnowska
   Wrocław University of Economics
   Assistant Professor

   Mr. Ivan Soukal
   University of Hradec Králové, Faculty of Informatics and Management
   Assistant Professor

   CHANGES IN AGRICULTURAL LAND PRICES AFTER A PERIOD OF TRANSITIONAL PROTECTION IN POLAND AND THE CZECH REPUBLIC
Programme: January 31st, 2017, 14:00 - 17:30
J4 room

Chair: Mrs. Jaroslava Dittrichová, Mrs. Eva Hamplová, Co-chair: Mr. Martin Král

Special Guest:
Ilja Skaunic
Czech National Bank
Director of the branch in Ostrava

SELECTED ASPECTS OF THE DEVELOPMENT OF THE VOLUME OF CURRENCY
IN THE CZECH REPUBLIC

Adam Borovička, University of Economics, Prague
INFLUENCE OF THE RISK IMPORTANCE AND THE METHOD OF A RISK MEASUREMENT
ON THE COMPOSITION OF THE INVESTMENT PORTFOLIO

Vlastimil Reichel, Jana Gajdošová, Masaryk University
HISTORICAL DEVELOPMENT AND CURRENT PROBLEMS OF CZECH HOUSING SECTOR

Otakar Schlossberger, University of Finance and Administration
SEPA INFLUENCE ON THE CZECH BANKING MARKET

I. Latest issues in the financial markets
Programme: January 31st, 2017, 14:00 - 17:30
J3 room
Chair: Mr. Ladislav Hájek, Mr. Ivan Soukal

Jaroslav Oczki, Joanna Muszyńska, Ewa Wędrowska, Nicolaus Copernicus University in Toruń
KUZNETS HYPOTHESIS OF INCOME INEQUALITY: EMPIRICAL EVIDENCE FROM EU

Jakub Buček, Masaryk University
FISCAL REGIME SWITCHES IN SLOVAK ECONOMY: MS-VAR APPROACH

Hanna Dudek, Joanna Landmesser, Mariola Chrzanowska, Warsaw University of Life Sciences
RANKINGS OF THE EU COUNTRIES ACCORDING TO MATERIAL CONDITIONS OF THEIR RESIDENTS

Júlia Ďurčová, Technical University of Košice
OFFSHORING AND LABOUR DEMAND: IMPLICATIONS FOR THE SLOVAK REPUBLIC

Denisa Chlebounová, University of Pardubice
HUMAN CAPITAL AS AN IMPORTANT GROWTH FACTOR OF REGIONS IN THE CZECH REPUBLIC

Zlatica Konôpková, Masaryk University
AUSTRALIA: IS IT TIME FOR TAX REFORM?

Joanna Landmesser, Hanna Dudek, Mariola Chrzanowska, Warsaw University of Life Sciences
THE ANALYSIS OF THE POLISH "FAMILY 500+" PROGRAMME EFFECTS USING EUROMOD MICROSIMULATION MODEL

Michał Ptak, Wrocław University of Economics
TRANSITION TO A MORE SUSTAINABLE ENERGY SECTOR. A CASE STUDY OF THE REGIONAL OPERATIONAL PROGRAMME OF SILESIAN PROVINCE

Manuela Raisová, Technical University of Košice
NOTE ON USING INPUT-OUTPUT TABLES IN EXAMINING THE STRUCTURE OF THE CZECH ECONOMY AND THE ECONOMIC IMPACT OF INDIVIDUAL SECTORS

Ľudmila Bartóková, Technical University of Košice
INPUT-OUTPUT ANALYSIS OF THE SELECTED SLOVAK INDUSTRIES

Petr Zimčík, Masaryk University
FISCAL COMPOSITION OF GOVERNMENT AND ECONOMIC GROWTH

II. Regional development macroeconomic context
III. Business economics and management

Programme: January 31st, 2017, 14:00 - 17:30  
J6 room

Chair: Mr. Jaroslav Kovárník, Co-chair: Mr. Vojtěch Tuček

Małgorzata Matyja, Magdalen Rajchelt, Eva Hamplová  
Wrocław University of Economics; University of Hradec Králové;  
THE IMPACT OF HUMAN RESOURCES ON COMPETITIVE POSITION OF POLISH CREDIT UNIONS

Łukasz Furman, University of Rzeszów  
TAX AUDIT IN POLISH COMPANIES

Dana Kubíčková, Vladimír Nulíček, University of Finance and Administration  
BANKRUPTCY MODEL CONSTRUCTION AND ITS LIMITATION IN INPUT DATA QUALITY

Michal Černý, Jan Pelikán, Miroslav Rada, University of Economics, Prague  
A NOTE ON THE KNAPSACK PROBLEM WITH RANDOM DATA

Lucie Meixnerová, Eva Sikorová, Moravian University College Olomouc  
INTERCOMPANY COMPARISON OF SELECTED FINANCIAL INDICATORS OF THE SMALL AND MEDIUM ENTERPRISES

Eva Daniela Cvik, Aleš Hes, Radka MacGregor Pelikánová  
Czech University of Life Sciences Prague; Metropolitan University Prague  
THE IMPACT OF RECODIFICATION ON THE SQUEEZE-OUT IN A COMPARATIVE PERSPECTIVE

Marta Matulčíková, University of Economics in Bratislava  
EVALUATION OF EDUCATION AND ITS APPLICATION IN BUSINESS PRACTICE

Rafał Balina, Warsaw University of Life Sciences  
GENDER OF CHAIRMAN OF THE BOARD AND FINANCIAL PERFORMANCE OF POLISH COOPERATIVE BANKS - EMPIRICAL EVIDENCE
IV. Agribusiness

Programme: January 31st, 2017, 14:00 - 17:30
J12 room
Chair: Mrs. Martina Hedvičaková, Co-chair: Mr. Jan Hruška

Anna Jęczmyk, Małgorzata Bogusz, Poznań University of Life Sciences
EDUCATIONAL FARMS AS AN EXAMPLE OF THE POLISH AGRITOURISM FARMS SPECIALIZATION

Pavel Kotyza, Josef Slaboch, Czech University of Life Sciences Prague
TRENDS IN CONSUMPTION OF SELECTED FOOD COMMODITIES IN VISEGRAD COUNTRIES

Marie Pechrová, Ondřej Šimpach, Institute of Agricultural Economics and Information
MODELLING THE DEVELOPMENT OF EGGS PRICES IN THE CR

Jana Žlábková, University of South Bohemia in České Budějovice
SUPPORT FOR RURAL TOURISM

Maria Hełdak, Agnieszka Stacherzak, Anatoliy Kucher
Wrocław University of Environmental and Life Sciences; National Scientific Center,
Institute for Soil Science and Agrochemistry Research named after O. N. Sokolovsky, Ukraine
ANALYSIS OF THE CHANGES IN TRANSACTION PRICES OF AGRICULTURAL LAND IN POLAND

Anna Kowalska, Agnieszka Tarnowska, Jaroslav Kovárník
Uniwersytet Ekonomiczny we Wrocławiu, University of Hradec Králové
POLISH – CZECH TRADE IN AGRI-FOOD PRODUCTS BEFORE AND AFTER
ACCESSION TO THE EUROPEAN UNION

Anna Olszańska, Arkadiusz Piwowar, Małgorzata Olszańska
Wrocław University of Economics
SIZE AND SEASONALITY OF BUYING OF PIGS FOR SLAUGHTER IN THE COUNTRIES
V. Modern trends in management

Petr Fiala, University of Economics, Prague
MODERN TRENDS IN PROJECT PORTFOLIO MANAGEMENT

Krzysztof Adam Firlej, Cracow University of Economics
THE PROTECTION OF INDUSTRIAL PROPERTY IN POLISH VOIVODESHIPS
IN THE POST-ACCESSION PERIOD

Barbara Fura, University of Rzeszów
MODELLING THE ISO 14001 ENVIRONMENTAL MANAGEMENT SYSTEM DIFFUSION
WITH THE USE OF LOGISTIC REGRESSION

Josef Jablonský, University of Economics, Prague
RECENT OPTIMIZATION PACKAGES AND THEIR COMPARISON

Arkadiusz Kowalski, Martin Kogut, Wroclaw University of Science and Technology
BUILDING A DATABASE SYSTEM FOR MANAGEMENT OF RAIL LOADING PROCESSES SUPPORT

Jan Vlachý, Czech Technical University in Prague
A KPI-BASED REMUNERATION SYSTEM FOR ACADEMIC MANAGEMENT
Programme: January 31st, 2017, 14:00 - 17:30  J13 room
Chair: Mrs. Libuše Svobodová, Co-chair: Mrs. Marta Martinová

Special guest:
Roman Klíma
Department of regional development, grants and funding
EU Funds Office
Hradec Králové regional authority
Current opportunities in program INTERREG V-A Czech Republic - Poland

Magdalena Maćkowiak, Poznań University of Life Sciences
KONSEPCJA SPOŁECZNEJ ODPOWIEDZIALNOŚCI BIZNESU W KREOWANIU
PRODuktów TurySTyki WIEJSKIEJ

Joanna Szymańska, Wrocław University of Economics
NAKŁADY NA ŚRODKI TRWAŁE W GOSPODARCE WODNEJ W WOJEWÓDZTWIE DOLNOŚLĄSKIM
(WYBRANE PROBLEMY)

Mariola Chrzanowska, Hanna Dudek, Joanna Landmesser, Warsaw University of Life Sciences
STANDARD OF LIVING IN SELECTED COUNTRIES IN CENTRAL EUROPE IN THE PERIOD 2000-2014

Arkadiusz Piwowar, Anna Olszańska, Lukáš Režný
Wrocław University of Economics, University of Hradec Králové
DEVELOPMENT OF RENEWABLE ENERGY IN THE VISEGRAD COUNTRIES - COMPARATIVE ANALYSIS

Jarosław Olejniczak, Dorota Bednarska-Olejniczak, Wrocław University of Economics
PARTICIPATORY BUDGETING IN POLAND - FINANCE AND MARKETING SELECTED ISSUES

Krzysztof Firlej, Mateusz Mierzejewski, Cracow University of Economics
CHANGES OF FOOD SAFETY IN POLAND IN THE YEARS 2001-2014

Bartosz Bartniczak, Wrocław University of Economics
THE ANALYSIS OF STATE AID GRANTED IN POLAND IN YEARS 2008-2014

VI. Ekonomia i zarządzanie regionów i przedsiębiorstw
II. Regional development macroeconomic context
Programme: February 1st, 2017, 09:00 - 11:00
A5 room

Chair: Mr. Jaroslav Kovárník, Mr. Ivan Soukal

Petr Blecha, Petr Tučník, University of Hradec Králové
ENERGY DISTRIBUTION IN AGENT-BASED ECONOMIC MODEL

Miloslava Černá, Libuše Svobodová, University of Hradec Králové
INTERNET AND SOCIAL NETWORKS AS A SUPPORT FOR COMMUNICATION IN THE BUSINESS ENVIRONMENT – PILOT STUDY

Ladislav Hájek, University of Hradec Králové
ESTONIAN TAX SYSTEM ANALYSIS

Eva Hamplová, Hana Skalská, Eva Tichá, University of Hradec Králové
ENTREPRENEURSHIP AS THE MAIN FORM OF INCOME IN THE CZECH REPUBLIC – PILOT RESEARCH

Martina Hedvičáková, Libuše Svobodová, University of Hradec Králové
MORTGAGES FOR INDIVIDUALS, BUSINESSES AND MUNICIPALITIES IN THE CZECH REPUBLIC

Jan Hruška, Petra Marešová, University of Hradec Králové
ANALYZE AND PREDICTIONS FOR MARKETING ON SOCIAL MEDIA

Vít Jedlička, Pavel Jedlička, University of Hradec Králové
ENVIRONMENTAL POLICY IN CAR TAXATION

Jaroslav Kacetl, Ilona Semrádová, University of Hradec Králové
LACK OF SOFT SKILLS AMONG NEWLY RECRUITED EMPLOYEES

Jaroslav Kovárník, University of Hradec Králové
SELECTED ISSUES OF FOREIGN TRADE OF CENTRAL EUROPEAN COUNTRIES

Martin Král, University of Hradec Králové
MODELLING OF SAVINGS IN DECENTRALISED CASH PROCESSING COSTS IN THE CZECH REPUBLIC

Tomáš Nacházel, Petr Tučník, University of Hradec Králové
DECISION MAKING IN AGENT-BASED VIRTUAL ECONOMIC MODEL

Jana Nunvářová, Pavel Bachmann, University of Hradec Králové
THE INFLUENCE OF SOCIAL NETWORKS ON MACROECONOMIC STABILITY

Pavel Pražák, University of Hradec Králové
DYNAMIC LINEAR IS-LM MODEL

Tomáš Kala, University of Hradec Králové
TIME/BASED MONEY IN V4 ECONOMIES

Session I. – VI.
Zbigniew Piepiora, Marian Kachniarz, Arkadiusz Babczuk  
Wrocław University of Environmental and Life Sciences, Wrocław University of Economics  
THE EFFICIENCY OF THE LOW WATER RETENTION IN THE AREA OF POLAND – CHOSEN ASPECTS

Jaroslaw Uglis, Magdalena Kozera-Kowalska  
Poznań University of Life Sciences  
DIFFERENTIATION OF EMPLOYMENT IN AGRICULTURE:  
CASE STUDY THE VISERAD GROUP COUNTRIES

Martin Januška, Petr Janeček  
University of West Bohemia in Pilsen  
EVALUATION OF ICT USER SATISFACTION IN PUBLIC ADMINISTRATION:  
CASE OF USE LIKERT SCALE AND NET PROMOTER SCORE IN LIBEREC CITY HALL

Ivica Linderová, College of Polytechnics Jihlava  
ACCESSIBLE TOURISM PRODUCT AS A POSSIBILITY FOR DESTINATION

Petr Řehoř, Jaroslav Vrchota  
University of South Bohemia in České Budějovice  
IS THE RATE OF GROWTH OF SMES RELATED TO THEIR SIZE?

Sylwester Bejger, Nicolaus Copernicus University in Toruń  
TESTING AN IMPLIED FOCAL PRICING BEHAVIOR IN THE POLISH WHOLESALE GASOLINE MARKET

Zuzana Fraňková, Lenka Bílková, Ladislava Miková,  
Technical University of Liberec  
PERFORMANCE IN FAMILY SMALL AND MEDIUM-SIZED COMPANIES:  
EVIDENCE FROM THE CZECH REPUBLIC

Věra Levičková, Eva Mičková,  
The Institute of Hospitality Management in Prague  
ELECTRONIC RECORDS OF SALES – BUREAUCRACY OR A TOOL OF TRANSPARENT ENTREPRENEURIAL ENVIRONMENT

Eva Jaderná, Alena Srbová, ŠKODA AUTO University  
ALTERNATIVE DISPUTE RESOLUTION

Petr Scholz, College of Polytechnics Jihlava  
APPLYING ELEMENTS OF GREEN MANAGEMENT IN SELECTED ACCOMMODATION FACILITIES IN THE PÁLAVA PROTECTED LANDSCAPE AREA ON AN EXAMPLE OF MIKULOV TOWN

Agnieszka Kozera, Poznań University of Life Sciences  
FINANCIAL SELF-SUFFICIENCY OF TOWNS WITH COUNTY RIGHTS IN POLAND - SYNTHETIC APPROACH
Programme: January 31st, 2017, 14:00 - 17:30
in front of the A2 room

February 1st, 2017, 09:00 - 11:00

VII. Posters

Agnieszka Bieńkowska, Anna Zablocka-Kluczka
Wrocław University of Science and Technology
ZAUFANIE A WSPÓŁCZESNE KONCEPCJE ZARZĄDZANIA

Stanislava Belešová, The Institute of Hospitality Management in Prague
PREJAVY TIEŇOVEJ EKONOMIKY V PRACOVNO-PRÁVNYCH VZŤAHOCH V PODNIKOCH
UBYTOVACÍCH A STRAVACÍCH SLUŽIEB

Marian Kachniarz, Arkadiusz Babczuk, Zbigniew Piepiora
Wrocław University of Economics, Wrocław University of Environmental and Life Sciences
WORK EFFICIENCY OF LOCAL GOVERNMENT

Petr Scholz, College of Polytechnics Jihlava
APPLYING ELEMENTS OF GREEN MANAGEMENT IN SELECTED ACCOMMODATION FACILITIES
IN THE PÁLAVA PROTECTED LANDSCAPE AREA ON AN EXAMPLE OF MIKULOV TOWN

Aldona Standar, Poznań University of Life Sciences
THE PROBLEM OF INDEBTEDNESS OF POLISH COMMUNES

Joanna Średzińska, Poznań University of Life Sciences
THE INCOME SITUATION OF FARMS IN THE EUROPEAN UNION COUNTRIES

Václav Zubr, Hana Mohelská, Marcela Sokolová, University of Hradec Králové
FACTORS WITH POSITIVE AND NEGATIVE IMPACT ON LEARNING ORGANIZATION

Joanna Stanislawská, Poznań University of Life Sciences
THE INCOME OF RURAL HOUSEHOLDS IN POLAND BETWEEN 2004 AND 2015

Simona Činčalová, University of Pardubice
VALUATION OF INTANGIBLE ASSETS

Dagmar Benediktová, Miroslav Žižka, Technical University of Liberec
HODNOCENÍ DODAVATELŮ JAKO SOUČÁST ŘÍZENÍ VZTAHŮ S DODAVATELI
VE VYBRANÉM PRŮmysLOVÉM PODNIKU

Agnieszka Bieńkowska, Bartosz Staszczak
Wrocław University of Science and Technology
ZARZĄDZANIE ZMIANĄ W SZKOLE WYŻSZEJ - KONTEKST SYTUACYJNY I MODELE
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